



**WE BREAK FOR POLAR BEARS:
CRUISE NORTH ANNOUNCES AFFORDABLE ARCTIC EXPEDITIONS
FOR SUMMER 2007**

**Early Bird Special - Up to \$500 savings per couple
for bookings made by January 15**

Montreal, Quebec, December 11, 2006 -- Inuit-owned Cruise North Expeditions – the only cruise line to specialize exclusively in Canadian Arctic cruises – has expanded its line-up of affordable Arctic experiences for Summer 2007 to include the Torngat Mountains National Park Reserve of Canada, Labrador's first national park which opened to visitors for the first time in 2006.

From June 25 through September 10, 2007, Cruise North will offer nine Arctic experiences on five distinct itineraries including Labrador North, Arctic Explorer, Baffin Adventure, Hudson's Wake and the High Arctic. Highlights of the season include the running of the second annual Arctic Marathon Cruise taking place on the July 26 Hudson's Wake sailing and the third annual Arctic Clean-Up, a post-season trip open to volunteers September 11- 16.

The eight-night Labrador North is priced from \$3,295 including air from Kuujuaq to Montreal. The series of eight Arctic expeditions is priced from \$3,755 including round-trip air from Montreal to the Arctic on Cruise North's sister company First Air. Passengers who book by January 15, 2007 can receive savings of up to \$500 per couple, and passengers who book extended expeditions (back-to-back cruises) receive substantial savings.

Cruise North is the first and only cruise line to bring ease and affordability to the Arctic. By positioning its ship at the northern limit of the great Boreal Forest in Kuujuaq, a short two hour, 15-minute flight from Montreal, Cruise North passengers bypass the traditional Arctic cruise itineraries that involve long flights to Greenland and days at sea to travel to the Arctic.

Cruise North's ice-class rated 122-passenger ship, the Lyubov Orlova, provides a comfortable, relaxed atmosphere for Arctic cruising. Each expedition offers exceptional opportunities for wildlife encounters with those who call the North home including polar bears, muskox, seals, caribou, whales and a wide variety of bird species including the penguin-like thick-billed murre.

Each Cruise North expedition features a first-rate Expedition team and lecture series with leading naturalists, historians, geologists and ornithologists. Itineraries include visits to ancient Inuit archaeological sites and explore traditional Inuit culture such as Drum dancing and throat singing.

Launched in 2005, Cruise North Expeditions has rapidly established itself as the leader in affordable Arctic expeditions by capturing the true spirit of the North with its Inuit ownership and Inuit guiding. The pioneering company has already earned a place on Conde Nast Traveler's prestigious "Green List" for its environmental efforts and its commitment to helping preserve Inuit culture through thoughtful and sustainable tourism.

For complete details and to make a reservation call your travel agent or Cruise North Expeditions at The Travel Network, a Virtuoso member agency in Toronto, Canada at 1-866-263-3220 or 416-789-3752 or visit <http://www.cruisenorthexpeditions.com>

Note: Cruise North Expeditions is owned by the Makivik Corporation of Quebec, a highly successful investment corporation born of the first modern-day Aboriginal land claim settlement agreement in Canada (the JBNQA of 1975). Makivik also owns the well-respected First Air and Air Inuit.

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