



**CRUISE NORTH EXPEDITIONS INVITES FAMILIES TO THE ARCTIC
"Arctic Explorer" Family Departure July 12-20, 2006**

THE COOLEST SUMMER FAMILY VACATION

Montreal, Quebec, March 20, 2006 - Families looking for a cool summer vacation offering adventure, wildlife, culture, stunning scenery, learning and fun need look no further than Cruise North Expeditions' July 12-20 "Arctic Explorer."

While families are welcome on all Cruise North Expedition's Arctic sailings, the July 12 departure is geared for families with additional staff to supervise children at sea and on shore, family entertainment including The Family Quarles, a Canadian fun fiddling band; throat singing and drum dancing performances and lessons by Inuit children, visits with local Inuit children, a pen-pal program for continued cultural exchange, traditional Inuit games and arts and crafts, guided nature walks for children, family games and a special children's menu.

Cruise North's "Arctic Explorer" family adventure is priced from \$3,895 air, land and sea inclusive plus taxes. The cruise line offers special discounts for children sharing a cabin with their parents -- 50% off for children up to 12 years of age and 25% off for children ages 13 - 18 at the time of the booking. The children's discount is valid on all departures, but the July 12-20 date is the only departure with additional staffing for children, family entertainment and shipboard and land excursions geared for families.

Cruise North's 122-passenger ship Orlova will ply the calm Arctic waters from June 26th through September 4th, when the temperatures are a delightfully cool 50 degrees. The Cruise North package includes a short two-hour, 15 minute flight from Montreal to Kuujuaq on Cruise North's sister company First Air, Canada's airline of the North for more than 50 years. The ship is docked in Kuujuaq allowing for the Arctic experience to begin immediately without extra travel days at sea.

Each Cruise North expedition features a first-rate Expedition team and lecture series with leading naturalists, historians, geologists and ornithologists. Itineraries include visits to ancient Inuit archaeological sites and explore traditional Inuit culture such as Drum dancing and throat singing.

Each expedition offers exceptional opportunities for wildlife encounters, and while the polar bear population might be decreasing due to global warming, this undisputed monarch of the North is most certain to greet all Cruise North passengers, from a safe distance of course.

Inuit-owned Cruise North Expeditions, which launched in 2005, is the first cruise line to make the Arctic accessible and affordable. Cruise North offers three Arctic itineraries - "Arctic Explorer," "Baffin Adventure," and "The High Arctic."

For complete details about the July 12th family departure or to learn more about Cruise North Expeditions, please call your travel agent or Cruise North Expeditions at The Travel Network, a Virtuoso member agency in Toronto, Canada at 1-866-263-3220 or 416-789-3752 or visit <http://www.cruisenorthexpeditions.com> .

Note: Cruise North Expeditions is owned by the Makivik Corporation of Quebec, a highly successful investment corporation born of the first modern-day Aboriginal land claim settlement agreement in Canada (the JBNQA of 1975). Makivik also owns the well-respected First Air and Air Inuit.

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